

# Aprimo Connect

Enable Faster Enterprise Integrations

Easily integrate data, workflows, and content

Access to **200+** Integrations points

## A Comprehensive Integration Framework

Aprimo Connect supports enterprise integration via:

### CONNECTORS

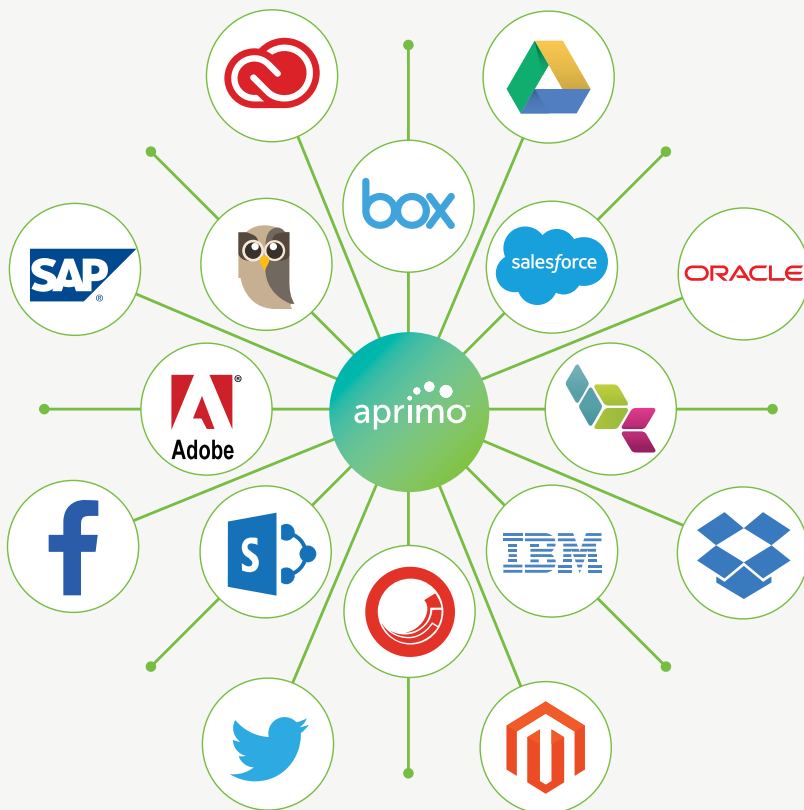
Aprimo and our partners have developed connectors into common platforms

### DEVELOPER TOOLS

We make it easier and faster to develop custom integration via extensive developer toolkits

### LOW-CODE INTEGRATION PLATFORM

Our Low Code Integration Platform enables access to 200+ integration points for faster time-to-market



## Integrations Drive Customer Experience Success

Delivering relevant, omnichannel experiences requires integration to connect:

### DATA

Integrate Aprimo data—budgets, performance, content, and work to gain insights into customer experience operations

### WORKFLOWS

Streamline disjointed business processes by connecting groups together

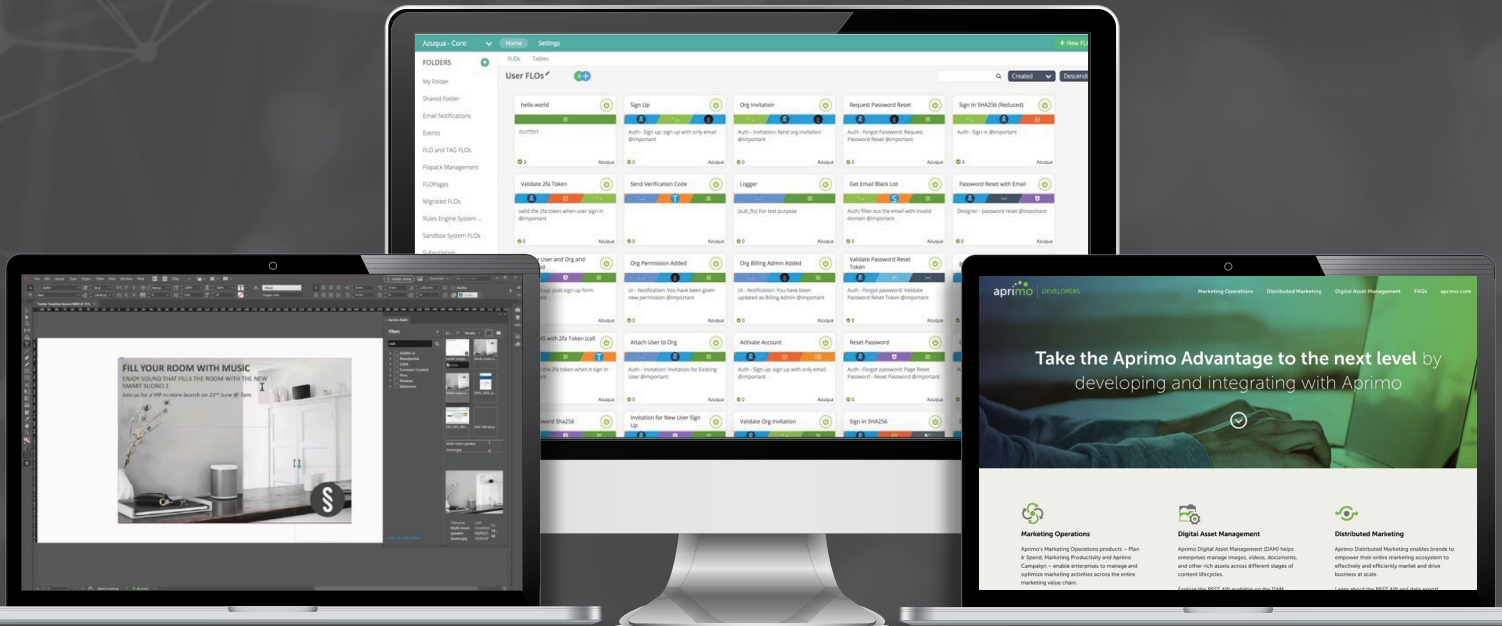
### CONTENT

Easily integrate other content sources, channels, and execution platforms

Aprimo provides technology solutions for content, operations, and performance that enable enterprises to optimize their brand experiences and the resources they use to deliver them. Our platform gives enterprises the advantage by streamlining and governing all the behind-the-scenes activities – from ideation to distribution – involved in delivering exceptional brand experiences.



# Aprimo Connect



## CONNECTORS

Aprimo and our partners build and support a wide variety of connectors that feature:

### Integrations into major technology stacks

Adobe, SAP, Sitecore, and others

### No code required

Configuration for Aprimo-built connectors

### Aprimo and partner support

For connector maintenance

## INTEGRATION PLATFORM

Aprimo's Low Code Integration Platform enables access to 200+ integration points to:

### Integrate with common platforms

Sharepoint, Office365, GSuite, Salesforce, Box and more

### Easily extend the platform

More seamless and flexible data flow between Aprimo and third-party solutions

### Build integrations in hours, not months

Quick, seamless delivery of integrations, without the added cost

## DEVELOPER TOOLKIT

Aprimo's open platform enables a developer "do it yourself" integration approach:

### REST APIs

Support for fully documented, RESTful APIs

### Data import/export

Developer tools to support bulk data import or export

### UI extensibility

Page hooks for front-end integration enable a seamless user experience

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