

Getting Started with Production Management and Workflow

Agenda

Duration: 3 days

Times: 8:30 AM to 4:30 PM*

**Course duration may be adjusted based on the products licensed by attendees.*

Who Should Attend?

You should attend this course if you are a core project team member who is responsible for designing the use of Aprimo Production Management and Workflow products. You should also be a subject-matter expert in your company's marketing processes.

This training is intended for new customers or customers who are implementing new Aprimo 8.5 products.

What You Will Learn?

This course provides an interactive introduction to the following Aprimo 8.5 products:

- Production Management
- Workflow Manager
- Digital Assets
- Annotations
- Calendar

How Do You Register?

Visit aprimo.com to access the registration form. Your spot is reserved once Aprimo receives your registration. All registrations must be received two weeks prior to the scheduled course.

Participants will also have an opportunity to develop configuration and administration skills using Aprimo tools.

How Will You Spend Your Days?

Day 1

8:30 a.m. – 9:00 a.m.

10:00 am. – 12:00 pm

1:00 p.m. – 2:00 p.m.

2:30 p.m. – 3:30 p.m.

3:30 p.m. – 4:30 p.m.

Day 2

8:30 a.m. – 9:00 a.m.

9:00 a.m. – 12:00 p.m.

1:00 p.m. – 4:30 p.m.

Day 3

8:30 a.m. – 9:00 a.m.

9:00 a.m. – 12:00 p.m.

1:30 p.m. – 2:30 p.m.

2:30 p.m. – 3:30 p.m.

3:30 p.m. – 4:30 p.m.

Production Management, Calendar and Aprimo Tools

Introduction to Aprimo

Production Manager: Creating programs

Production Manager: Creating activities

Calendar: Viewing and building calendars

Aprimo Tools: Configuring security, system types, and extended attributes

Workflow Administration – Workflow Design and Management

Review

Workflow Manager: Building supporting features

Workflow Manager: Designing simple workflows

Project Management, Annotations, and Digital Assets

Review

Workflow Manager: Acting as a project manager

Workflow Manager: performing as a task owner and annotating documents

Workflow Manager: Using the tools of Project Resources as a traffic manager

Digital Assets: Creating and managing an asset library

Aprimo University reserves the right to cancel any class that does not meet the minimum enrollment size.